

Haywood County, North Carolina

Current Economic Indicators - 2018 First Quarter



Home Sales	2017 1Q	2018 1Q	Change	Percent	Trend
New Sales	307	299	-8	-2.6%	▼
Pending Sales	256	243	-13	-5.1%	▼
Closed Sales	224	210	-14	-6.3%	▼
Average Sales Price	\$182,000	\$205,000	\$23,000	12.6%	▲
Median Sales Price	\$213,624	\$245,010	\$31,386	14.7%	▲

Value of Building Permits	2017 1Q	2018 1Q	Change	Percent	Trend
Additions	\$789,778	\$1,615,549	\$825,771	104.6%	▲
Alterations	\$3,496,780	\$1,480,839	-\$2,015,941	-57.7%	▼
New	\$6,185,817	\$10,752,818	\$4,567,001	73.8%	▲
Total	\$10,472,375	\$13,849,206	\$3,376,831	32.2%	▲

Tourism	2016 4Q	2017 4Q	Change	Percent	Trend
Total Room Sales	\$9,857,267	\$10,138,200	\$280,933	2.9%	▲
Average Occupancy	62.8%	58.4%	-4.4 points		▼
Average Daily Rate	\$103.53	\$106.90	\$3.37	3.3%	▲

Unemployment Rate	2017 1Q	2018 1Q	Change	Trend
	4.6%	4.1%	-0.5 points	▼

Retail Sales	2016 4Q	2017 4Q	Change	Percent	Trend
	\$189,652,113	\$195,825,885	\$6,173,772	3.3%	▲

Employment	2016 3Q	2017 3Q	Change	Percent	Trend
Total, All Industries	16,980	17,016	36	0.2%	▲
Major Industry Sector Employment					
Retail Trade	2,974	3,023	49	1.6%	▲
Health Care	2,666	2,620	-46	-1.7%	▼
Manufacturing	2,436	2,487	51	2.1%	▲
Accommodation & Food Services	2,461	2,350	-111	-4.5%	▼
Educational Services	1,316	1,312	-4	-0.3%	▼
Public Administration (Government)	1,137	1,143	6	0.5%	▲
Construction	779	804	25	3.2%	▲
Administrative Services	586	644	58	9.9%	▲
Professional, Scientific & Technical Services	418	433	15	3.6%	▲
Finance & Insurance	423	423	0	0.0%	-
Arts, Entertainment & Recreation	268	251	-17	-6.3%	▼

Number of Private Businesses with Employees	2016 1Q	2017 1Q	Change	Percent	Trend
	1,410	1,450	40	2.8%	▲

Average Monthly Earnings	2016 1Q	2017 1Q	Change	Percent	Trend
	\$3,094	\$3,237	\$143	4.6%	▲

Current Economic Comparisons

	Haywood	North Carolina	Nation
Average Home Sales Price (2018 1Q)	\$205,000	\$257,385	\$284,433
One-Year Change Average Home Sales Price (2018 1Q)	12.6%	12.2%	4.3%
One-Year Change in Number of Closed Home Sales (2018 1Q)	-6.3%	2.9%	-2.1%
One-Year Change in Value of New Residential Building Permits (2018 1Q)	63.1%	7.6%	9.9%
One-Year Change in Units of New Residential Building Permits (2018 1Q)	53.3%	11.6%	6.4%
One-Year Change in Employment (2017 3Q)	0.2%	1.6%	1.5%
Average Unemployment Rate (2018 1Q)	4.1%	4.5%	4.3%
Average Weekly Wage (2017 3Q)	\$676	\$905	\$1,021
One-Year Change in Average Weekly Wage (2017 3Q)	-3.6%	-0.7%	-0.6%

Sources: Carolina Multiple Listing Services, Inc., Haywood County Development Services, Haywood County Tourism Development Authority, NC Department of Commerce, NC Department of Revenue, NC Association of REALTORS®, National Association of REALTORS®, U.S. Census Bureau, U.S. Bureau of Labor Statistics, SYNEVA Economics

Haywood County, North Carolina



Five-Year Demographic Trend

	2012	2017	Change	Percent	Trend
Total Population	58,665	61,084	2,419	4.1%	▲

	2011	2016	Change	Percent	Trend
Housing Units	35,032	35,162	130	0.4%	▲

Population by Age Groups	2011	2016	Change	Percent	Trend
Less than 10 years	5,807	5,860	53	0.9%	▲
10-19 years	6,603	6,239	-364	-5.5%	▼
20-29 years	5,860	6,446	586	10.0%	▲
30-39 years	6,299	6,291	-8	-0.1%	▼
40-49 years	8,148	7,454	-694	-8.5%	▼
50-59 years	8,748	9,034	286	3.3%	▲
60-69 years	8,501	9,355	854	10.0%	▲
70-79 years	5,574	6,482	908	16.3%	▲
80+ years	3,174	3,521	347	10.9%	▲

	2011	2016	Change	Percent	Trend
Per Capita Personal Income	\$31,934	\$39,183	\$7,249	22.7%	▲

Demographic Comparisons-2016

Race, Ethnicity & Gender	Haywood	North Carolina	Nation
White	96.3%	71.0%	76.9%
Black or African American	1.2%	22.2%	13.3%
American Indian and Alaska Native	0.7%	1.6%	1.3%
Asian	0.5%	2.9%	5.7%
Other or Multiple Races	1.3%	2.3%	2.8%
Hispanic (Ethnicity)	3.8%	9.2%	17.8%
Male	48.1%	48.6%	49.2%
Female	51.9%	51.4%	50.8%
Median Age	47.2	38.3	37.7

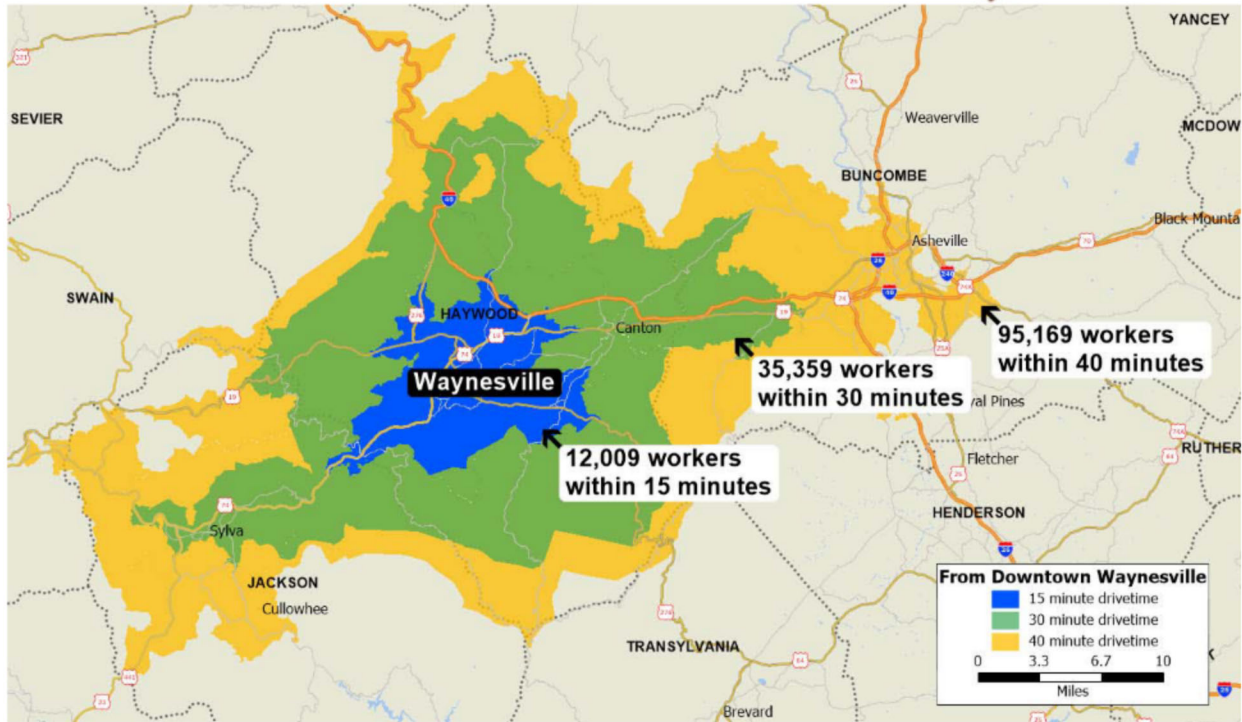
Highest Level of Education (age 25+)	Haywood	North Carolina	Nation
No High School Diploma	13.0%	13.7%	13.0%
High School Graduate (includes equivalency)	28.6%	26.4%	27.5%
Some College, No Degree	22.2%	21.8%	21.0%
Associate's Degree	12.4%	9.1%	8.2%
Bachelor's Degree	14.5%	18.8%	18.8%
Graduate or Professional Degree	9.2%	10.2%	11.5%

Household Characteristics	Haywood	North Carolina	Nation
Median Monthly Rent	\$711	\$816	\$949
Median Monthly Home Owners Costs	\$1,164	\$1,243	\$1,491
Owner-occupied	71.8%	64.8%	63.6%
Renter-occupied	28.2%	35.2%	36.4%
Average Household Size	2.25	2.54	2.64
Median household income	\$43,097	\$48,256	\$55,322
Average household income	\$58,767	\$67,367	\$77,866

Sources: U.S. Census Bureau, U.S. Bureau of Economic Analysis, SYNEVA Economics

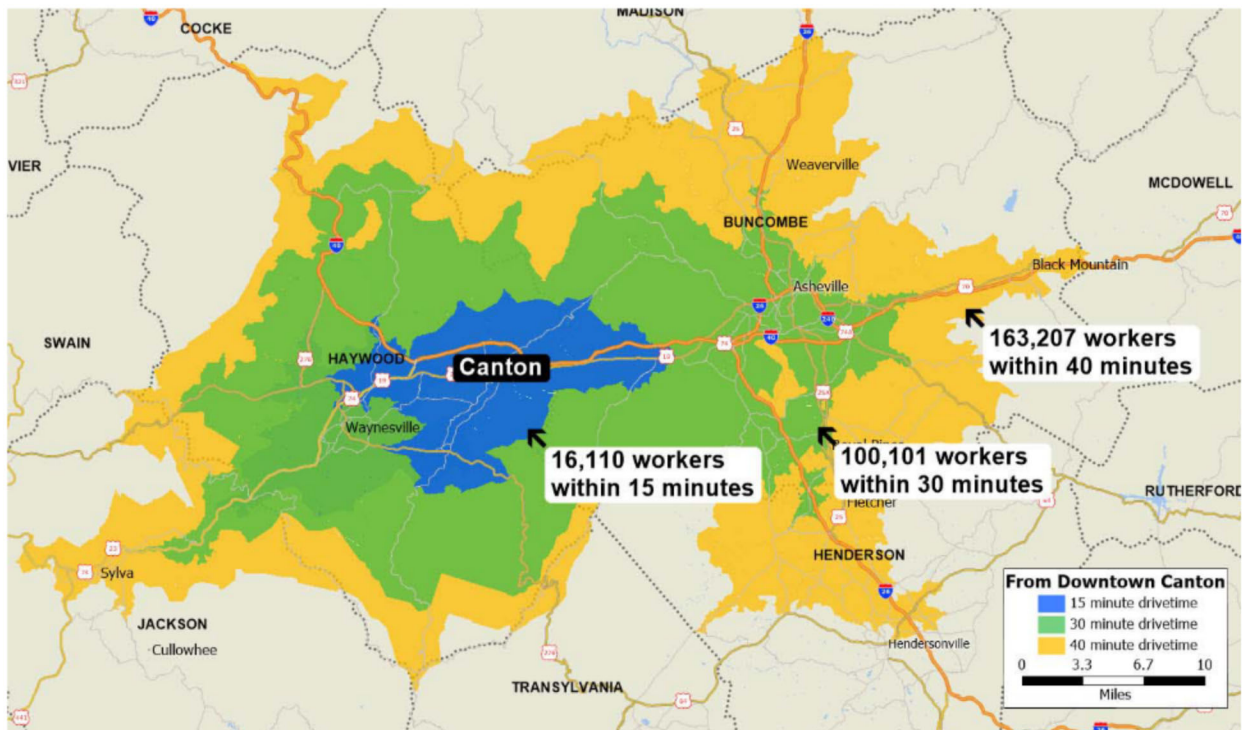
Downtown Waynesville Laborshed

(workers, age 16+ in labor force)



Downtown Canton Laborshed

(workers, age 16+ in labor force)



Source: U.S. Census Bureau 2016 5-year estimates, SYNEVA Economics