



SPONSORSHIP OPPORTUNITIES

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Ambassador Club

The Ambassador Club allows member volunteers to serve as liaisons between the Chamber and its member firms. Ambassadors commonly attend ribbon cuttings, ground breakings, grand openings and other Chamber events. Most importantly, they are essential to collecting feedback from the Chamber's membership.

Date: The Ambassador Club meets approximately 6 times per year

Projected attendance: 25 – 30

Presenting Sponsor: \$500

The event will be promoted as your company name here presents the event name here of the Haywood Chamber of Commerce

Top logo placement on event signage and website

Top logo placement on applicable promotional material such as programs, e-vites, etc.

Ambassador of the Year Award Sponsor: \$200

The Ambassador of the Year will be recognized and an award presented by sponsor at the Chamber's Annual Awards & Installation Dinner

Annual Awards & Installation Dinner

The Annual Dinner is one of the Chamber's premiere business events. Over 200 guests are in attendance, including dignitaries, CEOs and Chamber leadership. The distinguished Business of the Year, Ambassador of the Year, Volunteer

of the Year and Entrepreneur of the Year awards are presented at the event.

Date: June 7, 2018

Projected Attendance: 200

Presenting Sponsor: \$3,000

The event will be promoted as your company name here presents the event name here of the Haywood Chamber of Commerce

Top logo placement on event signage and website

Top logo placement on applicable promotional material such as programs, e-vites, etc.

Recognition during event (visual and verbal); opportunity to speak depending on event

CEO or company's representative to be recognized from the podium and allowed a few minutes to speak

Up to (8) event tickets

Platinum Sponsor: \$2,000

Logo placement in specially designated space on event signage and website

Logo placement in specially designated space on promotional materials such as programs, e-vites, etc.

Recognition during event (visual and verbal)

Up to (6) event tickets

Gold Sponsor: \$1,000

Logo recognition on event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Recognition during event

Up to (4) event tickets

Silver Sponsor: \$500

Name recognition on all event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Up to (2) event tickets

Bronze Sponsor: \$250

Name recognition of all event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Annual Legislative Visit to Raleigh

A delegation of Chamber members and community leaders representing WNC will travel to Raleigh to meet with leadership of the NC House and Senate. The program includes an update by legislators on the status of the current session of the North Carolina General Assembly. The event also offers attendees an informal setting to meet and discuss key legislative concerns with members of our legislative delegation. The WNC Delegation will also present the legislative agenda.

Dates: TBD

Attendance: 40 - 50 delegates from WNC in addition to Haywood, Buncombe, Henderson, Madison and Transylvania County Chambers

Presenting Sponsor: \$3,000

Top logo placement on event signage and website

Top logo placement on applicable promotional materials such as programs, e-vites, etc.

Recognition during event (visual and verbal)

CEO or company's representative to be recognized from the podium and allowed a few minutes to speak

Platinum Sponsor: \$2,000

Logo placement in specially designated space on event signage and website

Logo placement in specially designated space on promotional materials such as programs, e-vites, etc.

Recognition during event (visual and verbal)

Gold Sponsor: \$1,500

Logo recognition on all event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Recognition during event

Silver Sponsor: \$1,000

Name recognition on all event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Bronze Sponsor: \$500

Name recognition on all event signage and website

Apple Harvest Festival

A celebration of the harvest season, complete with over 150 arts & crafts vendors, local music & regional cuisine.

Date: October 21, 2017

Presenting Sponsor: \$3,000

The event will be promoted as your company name here presents the event name here of the Haywood County Chamber of Commerce

Top logo placement on event signage and website

Top logo placement on applicable promotional materials such as programs, e-vites, etc.

Recognition during event (visual and verbal); opportunity to speak depending on event

Opportunity to have a display table or booth if appropriate to event

Special “thank you” in post event publications

(1) Presenting Sponsor Available

Platinum Sponsor: \$2,000

Logo placement in specially designated space on event signage and website

Logo placement in specially designated space on promotional materials such as programs, e-vites, etc.

Recognition during event (visual and verbal)

Opportunity to have a display table or booth if appropriate to event

Special “thank you” in post event publications

(2) Platinum Sponsors Available

Gold Sponsor: \$1,500

Logo recognition on event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Recognition during event

Special “thank you” in post event publications

(4) Gold Sponsors Available

Silver Sponsor: \$500

Name recognition on all event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Special “thank you” in post event publications

Media Supporter

Name recognition of all event signage and website

Tailgating on the Greens Golf Tournament

Presenting Sponsor: \$2,000

The event will be promoted as your company name here presents the event name here of the Haywood County

Chamber of Commerce

- Top billing logo recognition
- Logo on staff/volunteer driven carts
- Opportunity to speak before event starts
- Showcase on #1 hole
- 2 complimentary teams
- Opportunity to provide branded gift to golfers

(1) Presenting Sponsor available

Platinum Sponsor: \$1,000

Logo placement in specially designated space on event signage and website

Logo placement in specially designated space on promotional materials such as programs, e-vites, etc.

Recognition during event (visual and verbal)

(1) Platinum Sponsor Available

Gold Sponsor: \$500

Logo recognition on event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Recognition during event

Cart Sponsor: \$1,000

- Logo recognition (website, publicity, signage)
- Logo on cart signage
- Opportunity to drive cart
- Beverages/snacks provided by Chamber

Hole Sponsor: \$250

- Logo recognition (website, publicity, and signage)
- Company tent at designated hole and signage
- Showcase your business at your designated hole by engaging golfers in a contest, game, or drawing.

Putting Green Sponsor: \$350

- Logo recognition (website, publicity, signage)
- Company tent beside putting green
- Tent remains during tournament

Ball Sponsor: \$200

- Logo on ball to all players
- Must provide sleeve of 3-4 balls per player

Reception Sponsor: \$800

- Logo recognition- website, publicity
- Awarding the 1st, 2nd, and 3rd place team winners
- Opportunity to speak

Team of 4 players: \$600

Individual player: \$150

Elected Officials Reception

The elected official's reception is held annually in appreciation of the dedication and efforts of our Elected Representatives.

Date: January, 2018

Location: Wells Event Center

Attendance: 130 - 150

Presenting Sponsor: \$3,000

The event will be promoted as your company name here presents the event name here of the Haywood County Chamber of Commerce

Top logo placement on event signage and website
Top logo placement on applicable promotional materials, such as programs, e-vites, etc.
Recognition during event (visual and verbal)
Company Representative invited to provide a welcome from the podium
Special “thank you” in post event publications
Up to (4) event tickets

(1) Presenting Sponsor Available

Platinum Sponsor: \$2,000

Logo placement in specially designated space on event signage and website
Logo placement in specially designated space on promotional materials such as programs, e-vites, etc.
Recognition during event (visual and verbal)
Special “thank you” in post event publications
Up to (2) event tickets

Gold Sponsor: \$1,500

Logo recognition on event signage and website
Recognition on applicable promotional materials such as programs, e-vites, etc.
Recognition during event
Special “thank you” in post event publications

Silver Sponsor: \$500

Name recognition on all event signage and website
Recognition on applicable promotional materials such as programs, e-vites, etc.
Special “thank you” in post event publications

Bronze Sponsor: \$200

Name recognition on all event signage and website
Special “thank you” in post event publications

Haywood Chamber of Commerce Bi-Weekly Newsletter

The Chambers E-Commerce bi-weekly newsletter has advertising opportunities ideal for promoting products and services of members. Many members value being identified with the Chamber and view their advertising support as a good investment. The Chamber’s E-Commerce is sent to over 2,000 inboxes every other Thursday, featuring member news and event details.

Audience: 2,000 Inboxes every other Thursday

Presenting Sponsor: \$1,000

Will be promoted as your company name here presents the Haywood Chamber Newsletter (includes logo)

Annual Sponsor: \$275

Company Logo/Advertisement in 48 Issues of "The Weekly newsletter"

Haywood Chamber of Commerce Website www.HaywoodChamber.com

The Haywood Chamber of Commerce website has recently been updated with a fresh new look and added features. Advertising opportunities are available monthly, quarterly and annually.

Annual Website Visits: Over 63,000 UNIQUEVisitors

Home Page Sponsor: \$1,000 per year

Company static ad (700 x 80 px) on top of homepage at bottom of carousel linked to the URL of your choice

(6) Home Page Sponsor Available

Main Menu Page Sponsor: \$750 per year

Company static ad (700 x 80 px) on bottom of homepage linked to the URL of your choice

Holiday Cheer

A celebration of the holiday season featuring an evening of dinner, music, live & silent auction items and the opportunity to network with your fellow chamber members.

Date: December 13, 2017

Attendance: 100+

Presenting Sponsor: \$2,000

The event will be promoted as your company name here presents the event name here of the Haywood County Chamber of Commerce

Top logo placement on event signage and website

Top logo placement on applicable promotional materials such as programs, e-vites, etc.

Recognition during event (visual and verbal); opportunity to speak depending on event

Up to (6) event tickets

(1) Presenting Sponsor Available

Platinum Sponsor: \$1,000

Logo placement in specially designated space on event signage and website

Logo placement in specially designated space on promotional materials such as programs, e-vites, etc.

Recognition during event (visual and verbal)

Up to (4) event tickets

Gold Sponsor: \$500

Logo recognition on event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Recognition during event

Silver Sponsor: \$300

Name recognition on all event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Bronze Sponsor: \$200

Name recognition of all event signage and website

Issues & Eggs Monthly Breakfast

Issues and Eggs breakfasts are held the first Wednesday of each month except January and July from 8-9 am. Impactful speakers will address current topics and issues relevant to businesses in Haywood County.

Date: First Wednesday of each month (except January & July)

Projected Attendance: 60 - 80

Presenting Sponsor: \$1,000 for series of 10 Issues & Eggs

The event will be promoted as your company name here presents the event name here of the Haywood County Chamber of Commerce

Top logo placement on event signage and website

Top logo placement on applicable promotional material such as programs, e-vites, etc.

Recognition during event (visual and verbal); opportunity to speak depending on event

Opportunity to have a display table or booth if appropriate to event

CEO or company's representative to be recognized from the podium and allowed a few minutes to speak

Up to (2) event tickets

Platinum Sponsor: \$750

Logo placement in specially designated space on event signage and website

Logo placement in specially designated space on promotional materials such as programs, e-vites, etc.

Recognition during event (visual and verbal)

Up to (1) event ticket

Gold Sponsor: \$500

Logo recognition on event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Recognition during event

Silver Sponsor: \$300

Name recognition on all event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Bronze Sponsor: \$200

Name recognition of all event signage and website

Legislative Outlook

In advance of the Session of the North Carolina General Assembly, we will be inviting the Haywood County Legislative Delegation to a special event. Each legislative leader will offer their perspective of the upcoming legislative session. Questions and comments from the audience will be encouraged.

Date: TBD

Projected Attendance: 30-50

Presenting Sponsor: \$500

The event will be promoted as your company name here presents the event name here of the Haywood County Chamber of Commerce

Top logo placement on event signage and website

Top logo placement on applicable promotional materials

Recognition during event (visual and verbal); opportunity to speak depending on event

Opportunity to have a display table or booth if appropriate to event

CEO or company's representative to be recognized from the podium and allowed a few minutes to speak

Up to (6) event tickets

Company representative seated at head table

Opportunity to present a 60-second presentation about your business

(1) Presenting Sponsor Available

Gold Sponsor: \$250

Logo recognition on event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Recognition during event

Up to (2) event tickets

Member Socials

Hosted on-site by the Chamber, two socials will be held as networking opportunities for members only. The first social will be held during the summer and the second will be a Holiday Open House drop in with light appetizers and beverages.

Date: August & December

Projected Attendance: 200

Presenting Sponsor: \$2,000

The event will be promoted as your company name here presents the event name here of the Haywood County Chamber of Commerce

Top logo placement on event signage and website

Top logo placement on applicable promotional material such as programs, e-vites, etc.

Recognition during event (visual and verbal); opportunity to speak depending on event
Opportunity to have a display table or booth if appropriate to event
CEO or company's representative to be recognized and allowed a few minutes to speak

Platinum Sponsor: \$1,000

Logo placement in specially designated space under Presenting Sponsor logo
Logo placement in specially designated space under promotional materials such as programs, e-vites, etc.
Recognition during event (visual and verbal)

Gold Sponsor: \$500

Logo recognition on event signage and website
Recognition on applicable promotional materials such as programs, e-vites, etc.
Recognition during event

Silver Sponsor: \$200

Name recognition on all event signage and website
Recognition on applicable promotional materials such as programs, e-vites, etc.

Bronze Sponsor: \$100

Name recognition of all event signage and website

Women in Business

The Greater Haywood County Chamber of Commerce Women in Business provides programs and opportunities in leadership development, mentoring, education and networking for women and men in business. To further this goal, seminars are held that provide motivational, inspirational and informational speakers.

Presenting Sponsor: \$1,500

The event will be promoted as *your company name here* presents the *event name here* of the Haywood County Chamber of Commerce (3 per year)

Top logo placement on event signage and website
Top placement on applicable promotional materials such as programs, e-vites, etc.

Recognition during event (visual and verbal); opportunity to speak depending on event

Opportunity to have a display table or booth if appropriate to event
Up to (4) event tickets

(1) Presenting Sponsor Available

Platinum Sponsor: \$1,000

Logo placement in specially designated space on event signage and website
Logo placement in specially designated space on promotional materials such as programs, e-vites, etc.
Recognition during event (visual and verbal)
Up to (2) event tickets

Gold Sponsor: \$500

Logo recognition on event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Recognition during event

Silver Sponsor: \$300

Name recognition on all event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Bronze Sponsor: \$200

Name recognition of all event signage and website

Young Professionals

Engaging Young Professionals through the core values of Professional Development, Networking and Community Service to make Haywood County a better place to live work and play.

Dates: Monthly Professional Development, Networking and Community Service events

Attendance: 40-60

Presenting Sponsors: \$2,000

The event will be promoted as *your company name here* presents the *event name here* of the Haywood County Chamber of Commerce

Top logo placement on event signage and website

Top logo placement on applicable promotional materials such as programs, e-vites, etc.

Recognition during event (visual and verbal); opportunity to speak depending on event

Opportunity to host event at business location (including food and beverage)

Platinum Sponsors: \$1000

Logo placement in specially designated space on event signage and website

Logo placement is specially designated space on promotional materials such as programs, e-vites, etc.

Recognition during event (visual and verbal)

Gold Sponsor: \$500

Logo recognition on event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Recognition during event

Silver Sponsors: \$300

Name recognition on all event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Bronze Sponsors: \$200

Name recognition on all event signage and website

Regional Chamber Business Expo

The Haywood County Chamber of Commerce partners with the Asheville Area Chamber of Commerce, Brevard/Transylvania Chamber of Commerce, Hendersonville Chamber of Commerce and Marion Chamber of Commerce to host the largest regional expo. This is an opportunity to showcase your business to companies and consumers in our area, gain qualified leads, and make valuable business connections. Booth space includes table, chairs, pipe, and drapery. Electricity and additional spaces are an additional cost.

Date: August 18, 2018

Attendance: 500 consumers, 100 + vendors

Presenting Sponsor: \$2,000

The event will be promoted as **your company name** here presents the Regional Chamber Business Expo

Top logo placement of event signage and website

Top logo placement on applicable promotional material such as programs, e-vites, etc.

Recognition during expo

One booth at the event

Platinum: \$1,500

Logo placement in specially designated space on event signage and website

Logo placement in specially designed space on promotional materials such as programs, e-vites, etc.

Recognition during expo

50% discount on one booth

Gold: \$1,000

Logo recognition on applicable promotional materials such as programs, e-vites, etc.

Recognition during expo

Silver: \$500

Name recognition on all event signage and website

Recognition on applicable promotional materials such as programs, e-vites, etc.

Vendor Booths: \$250 (electricity is an additional \$25)

Registration for vendor booths will begin in June

Member Pop In's

Chamber Ambassadors visit selected businesses and thank them for their continued support and investment in Haywood County and the Chamber. This is a great way to get into the doors of businesses, introduce yourself and leave a business card along with a bag of popcorn. It means so much to the businesses when we “pop in” and is a quick way to say thank you.

Presenting Sponsor: \$500

The event will be promoted as *your company name here present the "Just Popped In"* on announcement and photos after the visits.