



### **Business of the Month Award Application**

This form can be completed online at [HaywoodChamber.com](http://HaywoodChamber.com). Supporting materials may be mailed or delivered to Haywood Chamber of Commerce 28 Walnut St Ste 1, Waynesville, NC 28786 or emailed to [chipps@haywoodchamber.com](mailto:chipps@haywoodchamber.com).

#### **Company Information:**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

#### **General Information:**

How and when did your business begin?

\_\_\_\_\_

Number of Employees: \_\_\_\_\_

Haywood Chamber of Commerce Member since: \_\_\_\_\_

In what industry is your business?

☐ Construction

☐ Technology/Telecommunications

☐ Retail

☐ Professional Services

☐ Finance / Insurance / Real Estate

☐ Wholesale

☐ Health & Related Services

☐ Hospitality

☐ Manufacturing

☐ Other (please specify) \_\_\_\_\_

What is your company's mission?

\_\_\_\_\_

What are your principal products and/ or services?

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**Customer Base:**

Who are your primary customers? What are some unique ways you grow your customer base?

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**Employment Practices:**

Explain the types of positions your company provides, and benefits offered to employees. Describe any innovative strategies used for recruiting, retaining, rewarding or training your employees?

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**Entrepreneurship:**

How has your business grown through innovation, new products and services, etc?  
What unique business practices has your company implemented to address challenges and/or adversity?

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**Customer Service:**

How does your business make its customer service stand out?

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How do you measure customer satisfaction?

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**Community Involvement:**

Describe how your business gives back to the community and list any community service activities.

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If your company has a formal business plan, how has it helped guide your success? If you do not have a formal business plan, how have your basic goals and strategies helped guide your success?

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