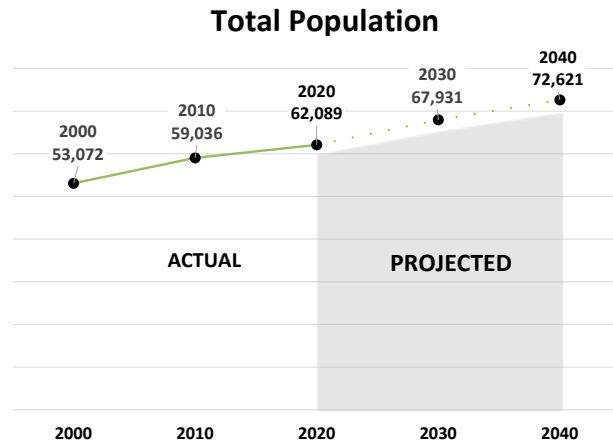


Haywood County-Demographics

In 2020, Haywood County's total population reached 62,089. The county is projected to add 5,842 net new residents by 2030, an increase of 9.4%. On average the county's population increases by approximately 500 new residents each year.



Haywood County	Number	Percent	Compared to	
			North Carolina	United States
Population Age, Race & Ethnicity				
Under Age 5 years	3,014	4.9%	6.1%	5.9%
Age 65 and over	14,865	24.3%	15.9%	15.6%
Median Age	47.6	---	38.7	38.1
White	58,313	95.5%	68.7%	72.5%
Black or African American	572	0.9%	21.4%	12.7%
American Indian or Alaska Native	283	0.5%	1.2%	0.8%
Asian	399	0.7%	2.9%	5.5%
Hispanic or Latino (ethnicity)	2,425	4.0%	9.4%	18.0%
Households & Families				
Average Household Size	2.27	--	2.52	2.62
Married-Couple Family Households	13,385	50.2%	48.0%	48.2%
Households with Children < Age 18 years	4,052	15.2%	18.2%	18.8%
Living Alone	4,566	17.1%	16.3%	15.4%
Owner-Occupied Households	19,465	73.0%	65.2%	64.0%
Educational Attainment (age 25+)				
High School Graduate or higher	40,307	88.0%	87.8%	88.0%
Bachelor's Degree or higher	11,903	26.0%	31.3%	32.1%
Income & Poverty				
Median Household Income	\$51,659	--	\$54,602	\$62,843
Per Capita Annual Income	\$30,490	--	\$30,783	\$34,103
Persons in Poverty	8,087	13.4%	14.7%	13.4%

Source: US Census Bureau, 2019 5-Year Estimates, NC OSBM

Haywood County-Major Employers

Haywood County is home to 1,642 businesses with paid employees and another 5,045 sole-operator run, self-employed firms.

Below are the top 25 largest employers in the County:

Name	Industry	Employment Range
Haywood County Schools	Educational Services	1,000+
Blue Ridge Paper Products Inc	Manufacturing	1,000+
Haywood Regional Medical Center	Health Care and Social Assistance	500-999
County of Haywood	Public Administration	500-999
Ingles Markets, Inc	Retail Trade	500-999
Consolidated Metco Inc	Manufacturing	250-499
Wal-Mart Associates Inc	Retail Trade	250-499
Haywood Vocation Opportunities Inc	Manufacturing	250-499
Haywood Community College	Educational Services	250-499
Giles Chemical Division	Manufacturing	250-499
Town Of Waynesville	Public Administration	100-249
Lowe's Home Centers Inc	Retail Trade	100-249
Cataloochee Ski Area	Arts, Entertainment & Recreation	100-249
Silver Bluff Nursing Home	Health Care and Social Assistance	100-249
Publix North Carolina Employee Serv	Retail Trade	100-249
Sonoco Products Company	Manufacturing	100-249
Autumn Corporation	Health Care and Social Assistance	100-249
Mountain Projects Inc	Health Care and Social Assistance	100-249
Food Lion	Retail Trade	100-249
Maggie Valley Nursing & Rehab	Health Care and Social Assistance	100-249
Ken Wilson Ford	Retail Trade	100-249
Chick-Fil-A Waynesville	Accommodation and Food Services	100-249
U S Postal Service	Transportation and Warehousing	50-99
Meridian Behavioral Health Services	Health Care and Social Assistance	50-99
7 In Harmony LLC	Accommodation and Food Services	50-99

Source: NC Department of Commerce, 2021, US Census Bureau

Haywood County - Education

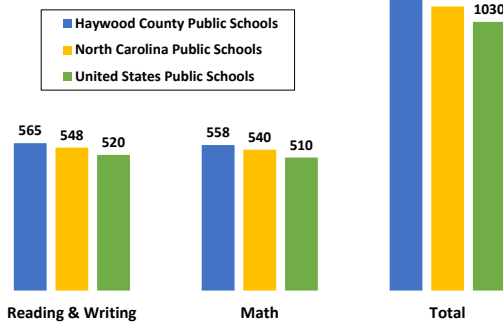
Haywood County is home to fifteen public schools, one charter school, five private schools and a community college. Total student enrollment equals 9,115.

Additionally, the area offers two state public universities, two public community colleges and three private not-for-profit colleges.

Haywood County Schools	Schools	Enrollment
Elementary (Public)	8	3,331
Middle (Public)	3	1,692
High (Public)	4	2,185
Charter K-8	1	316
Private	5	151
Community College	1	1,440
Total	22	9,115

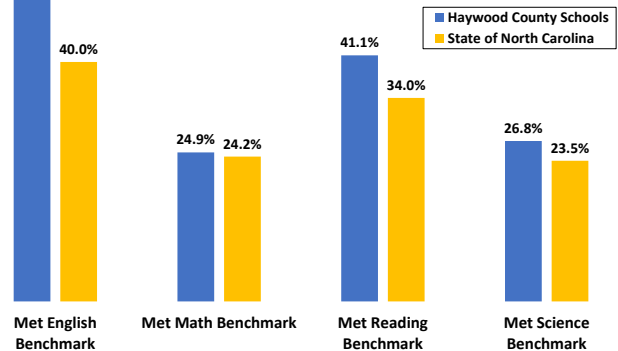
*National Center for Education Statistics,
NC Department of Administration*

2020 Average SAT Scores



North Carolina Department of Public Instruction

2021 ACT College Admissions Assessment



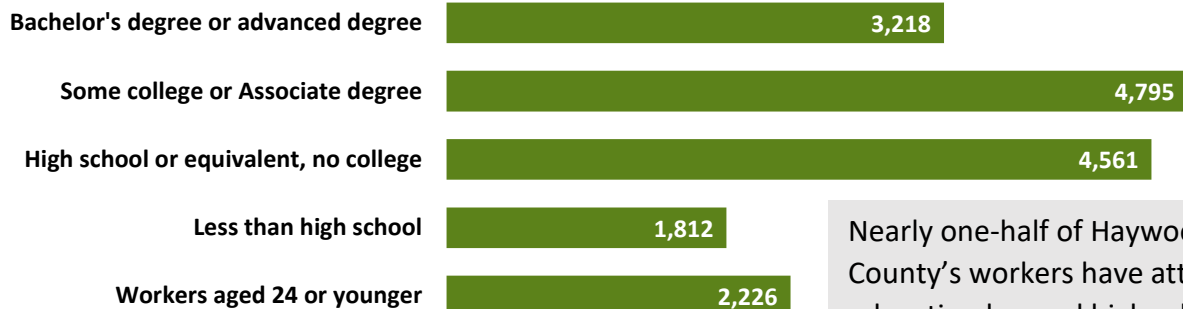
Area Colleges & Universities	Type	Enrollment
Haywood Community College	Public, 2-year	1,440
Southwestern Community College	Public, 2-year	2,259
Western Carolina University	Public, 4-year or above	12,243
Asheville-Buncombe Technical Community College	Public, 2-year	6,601
University of North Carolina at Asheville	Public, 4-year or above	3,363
Mars Hill University	Private not-for-profit, 4-year or above	1,049
Warren Wilson College	Private not-for-profit, 4-year or above	703
Montreat College	Private not-for-profit, 4-year or above	950

National Center for Education Statistics

Haywood County – Workforce

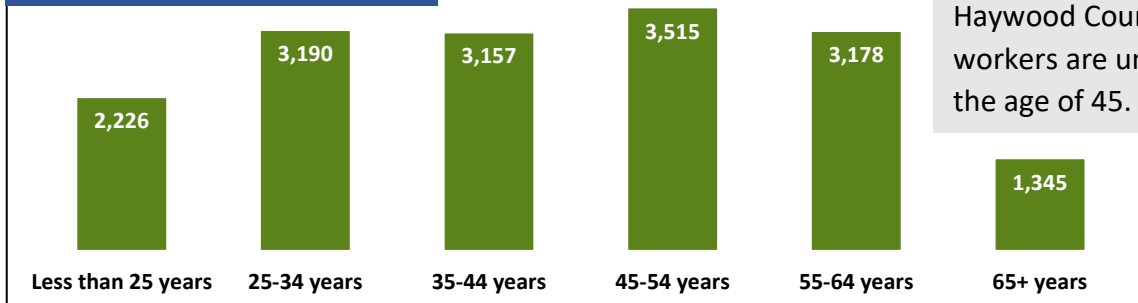
Haywood County's total workforce is slightly more than 29,000. Approximately 12,000 residents commute outside the county for employment, while another 5,800 nonresident workers commute in. Of the county's total workforce, approximately 5,000 persons are self-employed.

Workforce Educational Attainment 2021



Nearly one-half of Haywood County's workers have attained education beyond high school.

Workforce by Age Groups 2021



Over one-half of Haywood County's workers are under the age of 45.

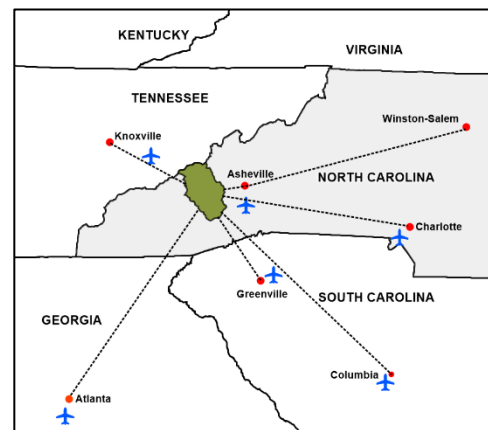
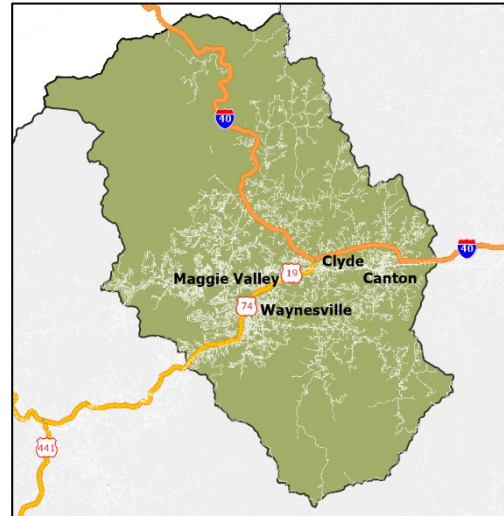
Industry Employment-2021 1Q	Average Employment	Average Annual Pay
Retail Trade	3,160	\$29,588
Manufacturing	2,583	\$54,496
Leisure & Hospitality	2,571	\$23,972
Health Care	2,353	\$40,248
Educational Services	1,440	\$43,316
Professional & Business Services	1,270	\$38,168
Government	1,128	\$42,068
Construction	858	\$38,948
Financial Activities	558	\$52,832
Wholesale Trade	228	\$54,548
Transportation & Warehousing	207	\$50,440
Other Industries	756	\$33,713

Haywood County's diverse economy is driven by four major industry sectors: *Retail Trade, Manufacturing, Leisure & Hospitality* and *Health Care*. These four sectors comprise 62% of industry employment.

Sources: US Census Bureau, NC Department of Commerce

Haywood County-Transportation

- Haywood County is crossed by Interstate 40 with an average daily traffic of 58,000 vehicles and the Great Smoky Mountains Expressway, comprised of US Highways 19, 23 and 74 with an average daily traffic of 38,000 vehicles.
- Haywood County is a short driving distance to five different states, two international airports, four regional airports and three state capitals.
- Haywood County is within an 8-hour drive of 66.8 million Americans and 28.7 million households.
- Haywood County is served by Norfolk Southern Railroad.
- The nearby Asheville Regional Airport is served by five airlines and has nonstop flights to Atlanta GA, Baltimore MD, Charlotte NC, Dallas, TX, Denver CO, Destin FL, Ft. Lauderdale FL, Ft. Myers/Punta Gorda FL, Key West FL, Las Vegas NV, Minneapolis MN, New York City NY, Newark NJ, Orlando FL, Sarasota FL, St. Petersburg/Clearwater FL, and West Palm Beach FL. Additional seasonal service to Austin TX, Boston MA, MA, Chicago IL, Houston TX, Philadelphia PA, and Washington D.C.



From Waynesville	Travel Time	Distance (miles)
Asheville City NC	40 Min	31
Asheville Regional Airport (AVL)	42 Min	35
Greenville SC	1 H 35 Min	83
Greenville-Spartanburg Intl Airport (GSP)	1 H 37 Min	98
Knoxville TN	2 H 7 Min	99
Charlotte Douglas Intl Airport (CLT)	2 H 21 Min	138
Charlotte NC	2 H 30 Min	145
Atlanta GA	3 H 23 Min	169
Winston-Salem NC	2 H 48 Min	173
Hartsfield-Jackson Intl Airport (ATL)	3 H 32 Min	177
Columbia SC	2 H 46 Min	178
Raleigh NC	4 H 18 Min	275

