



Haywood County Business of the Year Award

Eligibility

A business must meet the following requirements to receive the Business of the Year Award:

- 50 employees or more
- Be in business for more than three years
- Be a member of the Haywood Chamber of Commerce

Criteria:

Eligible applicants will be judged on the following:

- Financial performance and business history
- Staff training and motivation
- Community involvement
- Customer service and satisfaction
- Business plan or strategies and goals
- Strategy for growth

Nominating and Judging Process:

Businesses are encouraged to apply directly for the award. In addition, associations, financial institutes, and other companies may nominate a business that meets the award requirements. Judging is done by a committee of experts after all applications have been received.

Deadline: May 5 by 5:00 pm

Company Name: _____

Street Address: _____

City/State/Zip: _____

Contact Name: _____ Title: _____

Phone: _____ Email: _____



If a business is being nominated by someone outside the company, please complete the following:

Nominated by: _____

Street Address: _____

City/State/Zip: _____

Contact Name: _____

Phone: _____ E-mail: _____

Eligibility Requirements:

Must be a Haywood County Chamber of Commerce member and under 50 employees

Number of employees: _____

In business since: _____

Previous Year Gross Revenues: _____

Financial information is only shared with the judging committee during the judging process & is destroyed immediately after.

General Information (Please attach additional pages for lengthy responses)

In what industry is your business?

What are your company's core values, goals, and overall mission?

What are your principal products and/or services?

Who are your primary customers?

Please provide a brief history of your business (e.g., how it started, major changes, developments)



Employment Practices

What benefits do you offer your employees? Please check all that apply.

Health Plan Paid Vacation Education/Training Allowance
Paid Sick Leave Retirement Plan Bonus
Employee Awards Program Other (please explain

Describe any innovative strategies used for recruiting, retaining, and /or rewarding your employees:

What type(s) of training do you provide your employees?

Community Involvement

Describe how your business gives back to the community.

Customer Service/Satisfaction

How does your business make its customer service stand out?

How do you measure customer satisfaction?



Entrepreneurship

What are the greatest obstacles and/or challenges that your business has faced? How have you and your business overcome them?

Certification of Accuracy

I certify, to the best of my knowledge, that the information contained in this application is accurate.

Printed name: _____

Title: _____

Email Address: _____

Signature: _____ Date: _____

Email Completed Application to:

CeCe Hipps

chipps@haywoodchamber.com

Due by: May 5 by 5:00 p.m.